



Omni channel approach to Digital marketing and advertising with a focus on **increasing traction, conversions and generating greater brand loyalty.**



ABOUT US

At Xperno Digital, we specialize in helping doctors, clinics and healthcare professionals build a strong online presence and attract more patients through targeted digital marketing strategies.

With expertise in SEO, social media marketing, paid advertising and reputation management, we create customized solutions to enhance your practice's visibility, credibility and patient engagement.

Our team of healthcare marketing experts understands the unique challenges of the medical industry and works closely with doctors to deliver real, measurable growth.

OUR SERVICE OFFERINGS

- Social Media Marketing – Build trust, attract patients! Engage your audience with expert-led content and patient success stories on social media.
- Local SEO – Be the top choice in your area! Get discovered by patients searching for your medical services with targeted local SEO strategies.
- Website SEO: Rank higher and reach more patients! Optimize your medical website for search engines and increase appointment bookings.
- Performance Marketing – Turn searches into appointments! Drive patient inquiries with high-converting paid Google, Facebook and Instagram ads.



COVERAGE

- Platforms: Facebook, Instagram, Twitter, Pinterest, Quora, YouTube
- Competitor analysis
- Creating graphics for social platforms
- Sharing of post and blogs
- Social Media Page Management and Optimization
- Increase social media engagement organically
- Timely Analytics and Data Reporting
- Influencer Outreach
- Increasing Brand Awareness
- YouTube Channel Marketing: Increasing views and subscribers



PLANNED ACTIVITIES

FACEBOOK

- Trending Hashtag research
- Post Sharing In Groups
- Facebook story creation and posting
- FB Cover Image Creation And Upload
- Increase Page Likes
- Video posting and Sharing(Provided By Client)

TWITTER

- Targeted Twitter Followers Increase
- Retweets
- Cover Photo Creative and Upload
- #Hashtag Trend Research
- Twitter Analytics Monitoring

Specific Deliverables

- Regular Content Posting: Manage One social media post daily from Monday to Friday, including images, special offers, reels, and stories.
- Engagement and Outreach: Increase reach by sharing posts in relevant groups and through targeted social media advertising.

INSTAGRAM

- Instagram post, reels and story creation
- Targeted Instagram Followers
- Comments & Likes Management [Engagement Strategy]
- Instagram Analytics Monitoring

LINKEDIN

- Company Page Follower Increase
- Sharing on relevant Group

PINTEREST

- Board Creation
- Post Creation and sharing

YOUTUBE VIDEO PROMOTION

- Video Search Optimization
- Video Views, Likes and Subscriber increase



SOCIAL MEDIA OUTCOMES

PINTEREST

Analytics overview

Analytics

Overview

Date range: Last 30 Days (2/1/2025 - 3/3/2025) | Pin format: All Pins

Overall performance
Percent changes are compared to 30 days before the selected date range. Metrics updated in real-time except for audience.

Impressions	Engagements	Outbound clicks	Saves	Total audience	Engaged audience
7.07k ↑ 41%	420 ↑ 38%	2 ↑ 100%	13 ↑ 50%	5.29k ↑ 37%	374 ↑ 36%

Analytics overview

Analytics

Overview

Date range: Custom (01/01/2025 - 03/03/2025) | Pin format: All Pins

Overall performance
Percent changes are compared to 61 days before the selected date range. Metrics updated in real-time except for audience.

Impressions	Engagements	Outbound clicks	Saves	Total audience	Engaged audience
20.74k ↑ 5.9%	637 ↓ 10%	26 ↓ 25%	7 ↓ 50%	16.13k ↑ 13%	182 ↓ 8%

Analytics overview

Analytics

Overview

Date range: Custom (01/01/2024 - 03/03/2025) | Pin format: All Pins

Overall performance
Metrics updated in real-time except for audience.

Impressions	Engagements	Outbound clicks	Saves	Total audience	Engaged audience
30.28k	285	9	12	19.14k	247

FACEBOOK REACH



This screenshot shows the Facebook Page Overview for a page with 510 followers. The 'Page Overview' section is highlighted with a red border and contains the following data for the last 28 days:

Metric	Value
Post reach	11,992
Post Engagement	207
New Page likes	58



BUSINESS

This screenshot shows the Facebook Page Overview for a page with 336 followers. The 'Page overview' section is highlighted with a red border and contains the following data for the last 28 days:

Metric	Value
Views	222,450
Reach	58,776
Content interactions	308
Follows	336



OBJECTIVES

- Rank higher on google local search
- get more reviews and ratings
- improve user experience
- Reach New patients

PLANNED ACTIVITIES

- Google business profile optimization and maintenance
- Local citation building
- Near me keyword targeting
- Ratings and review management
- user experience analysis
- Competitor analysis

SPECIFIC DELIVERABLES

- Google My Business Optimization: Enhance the Google Business Profile to rank within the top 3 search results for relevant local keywords, aimed at attracting local leads.
- Daily Updates and Offers: Post daily updates and promotional offers on the Google Business Profile to engage potential leads and improve local SEO.



Google

← Rating ▾ Hours ▾

Dr. Abhishek Malviya
4.9 ★★★★★ (685) · Dermatologist
Indore, Madhya Pradesh
Open · Closes 7 pm · 098260 54185
Online appointments

[WEBSITE](#) [DIRECTIONS](#)

Dr. Kashish's
4.9 ★★★★★ (1.2K) · Skin care clinic
Indore, Madhya Pradesh
Open 24 hours · 099265 37771
[DIRECTIONS](#)
"Best Skin Treatment..i have never ever meet like this dr before them"

Dr. Love Patidar
4.8 ★★★★★ (1.1K) · Skin care clinic
Indore, Madhya Pradesh
Closed · Opens 3 pm · 062628 68633
[DIRECTIONS](#)
"Best consultating doctor Amazing results of chemical peel"

Google

← Rating ▾ Hours ▾

Dr. Abhishek Malviya
4.9 ★★★★★ (685) · Hair transplantatio...
Indore, Madhya Pradesh
Open · Closes 7 pm · 098260 54185
Online appointments

[WEBSITE](#) [DIRECTIONS](#)

Positive Aesthetix Clinic
4.7 ★★★★★ (393) · Hair transplantatio...
Indore, Madhya Pradesh
Open · Closes 8 pm · 090798 73729
[WEBSITE](#) [DIRECTIONS](#)
"Super service good quality best results of hair transplant"

Best FUE hair transplant in Indor...
4.9 ★★★★★ (216) · Hair transplantatio...
Indore, Madhya Pradesh
Open · Closes 8 pm
[WEBSITE](#) [DIRECTIONS](#)
"Best hair transplant clinic.I got superb result in affordable price."



best cosmetic surgeon clinic in dehradun

← 4.0+ rating ▾ Hours ▾ Clear Filters ✕

Dr Rakesh Tawar - Plastic Surge...

4.8 ★★★★★ (48) · Plastic surgeon

First Floor, RS Aesthetics and Clinics, Bi...

Open · Closes 7 pm · 096805 16580

Online appointments



WEBSITE



DIRECTIONS

Dr. Shivam Dang - Best Plastic S...

4.9 ★★★★★ (28) · Plastic surgeon

Rest Camp, 10/3, Tyagi Rd, near Hotel A...

Open · Closes 8:30 pm · 097564 40300

👤 "The procedure was painless and smooth with excellent results."



WEBSITE



DIRECTIONS

Renew Hair & Plastic Surgery Clinic - Plasti...

4.2 ★★★★★ (54) · Plastic surgeon

21, near Punjab National Bank

Open · Closes 7:30 pm · 070787 38393

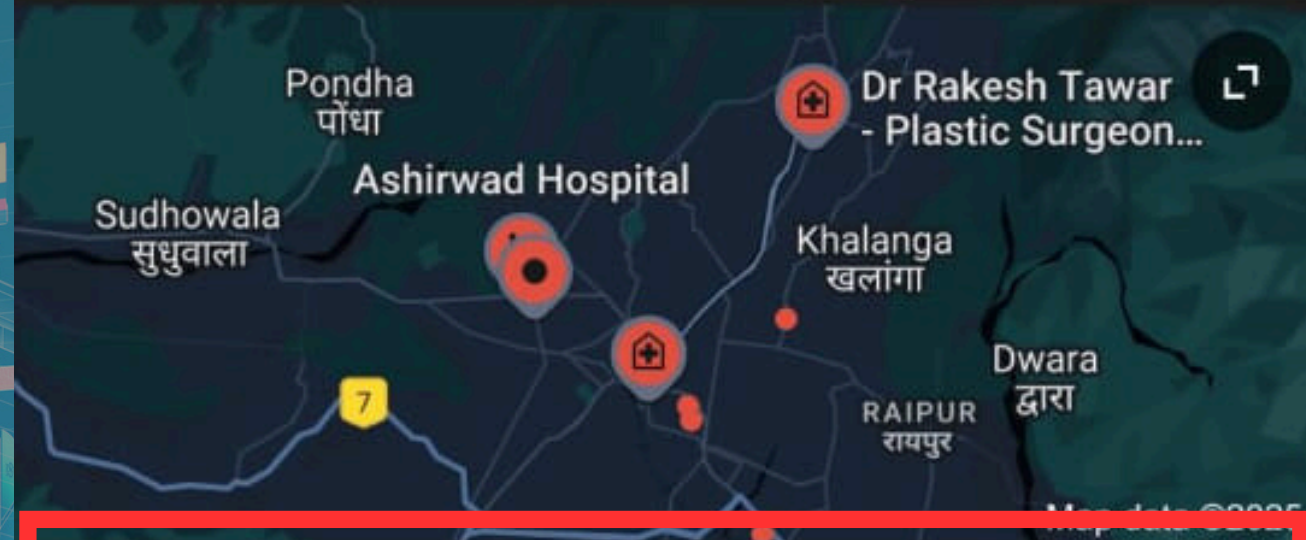
👤 "Dr. Tarun Jain removed a mole by surgery from my



DIRECTIONS

best plastic surgeon in dehradun

All Images Maps Forums Places Short videos

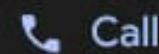


Dr Rakesh Tawar - Plastic Surgeon in Dehradun

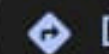
4.8 ★ (48) · Plastic surgeon

Open · Closes 7 pm · First Floor, RS Aesthetics and Clinics, Bishan ...

Online appointments



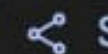
Call



Directions



Website



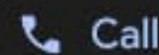
Share

Medicraft Clinic

5.0 ★ (338) · Plastic surgery clinic

Open · Closes 6 pm · First Floor, Ophir Complex, GMS Rd, above Ba...

👤 "Dr Harish is a well trained plastic surgeon and very efficient"



Call



Directions



Website



Share

Google

Best Paediatric dentist in Mahavir Nagar in Mumbai

← Rating ▾ Hours ▾

Braces and kids
4.9 ★★★★★ (120) · Pedi...
First Floor, Profit Centre, F- ...
Closes soon · 1:30 pm · 091...
On-site services

SCHEDULE WEBSITE DIRECTIONS

Dr. Krutika's Pediatric & Family Dental Care
4.9 ★★★★★ (125) · Pediatric dentist
Ground Floor, metro station, Blossom CHS, A-3, K T S...
Open · Closes 9 pm · 073043 85324
"She has a lovely kid friendly clinic which make kids feel safe and homely."

Kidz & Family Dental ...
4.9 ★★★★★ (166) · Pedi...
Shop No.10, Dwarkesh Apa...
Open · Closes 9 pm · 09867...
"Brilliant doctors, amazing treatment techniques"

SCHEDULE WEBSITE DIRECTIONS

Google

Best Orthodontist in Mahavir Nagar in Mumbai

← Rating ▾ Hours ▾

Braces and kids
4.9 ★★★★★ (120) · Orth...
First Floor, Profit Centre, F-...
Closes soon · 1:30 pm · 09...
On-site services

SCHEDULE WEBSITE DIRECTIONS

Ceramco Dental Clinic
4.9 ★★★★★ (3K) · Dentist
1st Floor, Ganesh Darshan, L.T. Rd, opp...
Open 24 hours · 022 6833 6833
On-site services

Dr. Krupa Bhatt's Dental Clinic
4.8 ★★★★★ (70) · Dental clinic
36/359, Next to Patanjali Mega Store Ekta Nagar, Mah...
Open · Closes 5 pm · 099698 47730
"The experience was very amazing and the service was really good"

Grin and Braces Multispecialty Dental Clinic

best physiotherapist in indore

All Images Maps Forums Videos Shopping Web More

Top rated College Open now In Vijay Nagar Female Hope P

Results for **Indore, Madhya Pradesh** · Choose area

Places :

- Kanishk Clinics | Best Physiotherapy Center | Indore**
4.9 ★★★★★ (160) · Physiotherapist
BH 46, near Shankara Eye Hospital · 062612 33392
Open · Closes 7 pm
"He analyzed my back pain problem and than made a treatment plan for me."
Category Finder: Basic, AI NEW, Teleport, Review, Post
- Rebalance Physio Clinic - Best Physioth...**
You manage this Business Profile
5.0 ★★★★★ (190) · Physiotherapy Center
Brilliant Star Building, 2EA, near Hotel Merriot, belo...
Open · Closes 8 pm
Website Directions
- Kiran Clinics**
4.9 ★★★★★ (377) · Chiropractor
Vikram Urban, 209 · 070002 19464
Closed · Opens 9 am Tue

best physiotherapy centre in indore

All Images Maps Forums Short videos Videos Shopping More

Open now Top rated

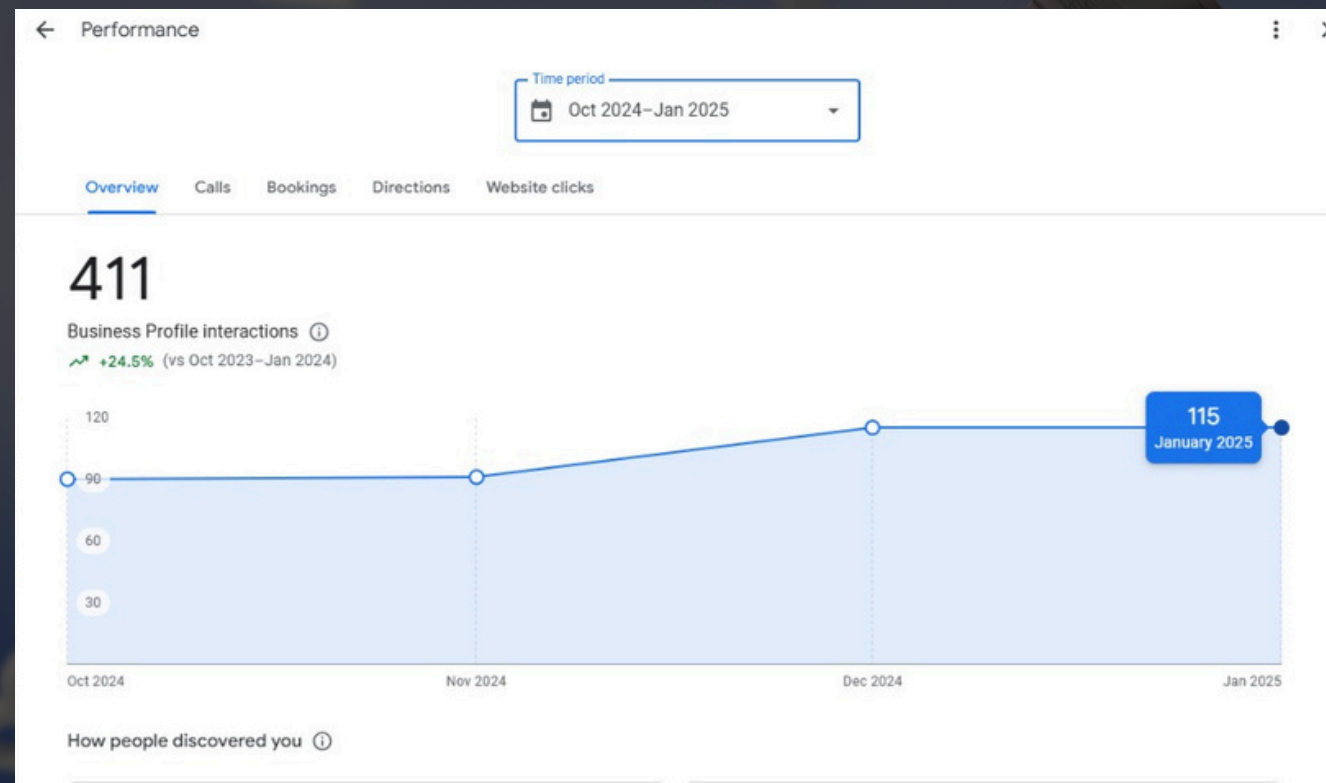
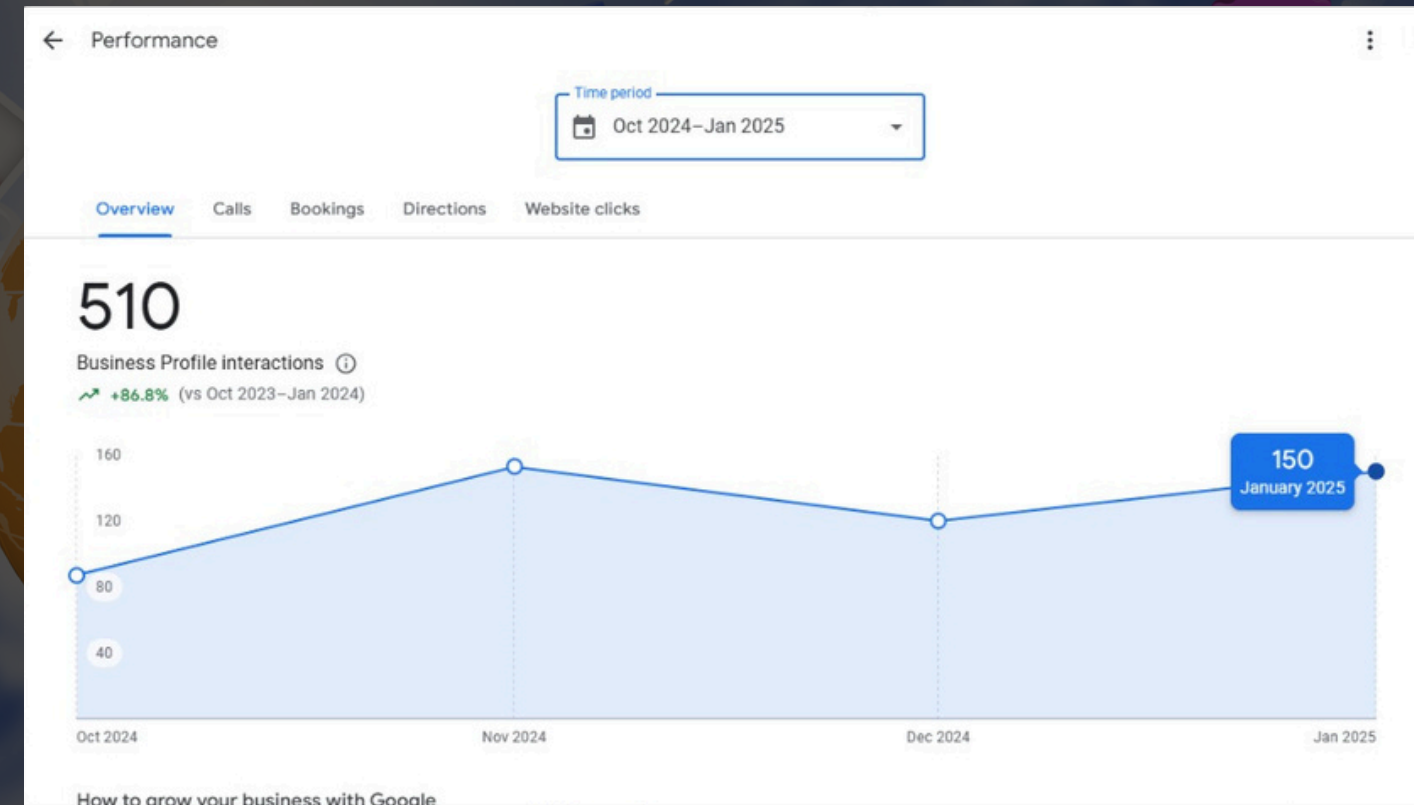
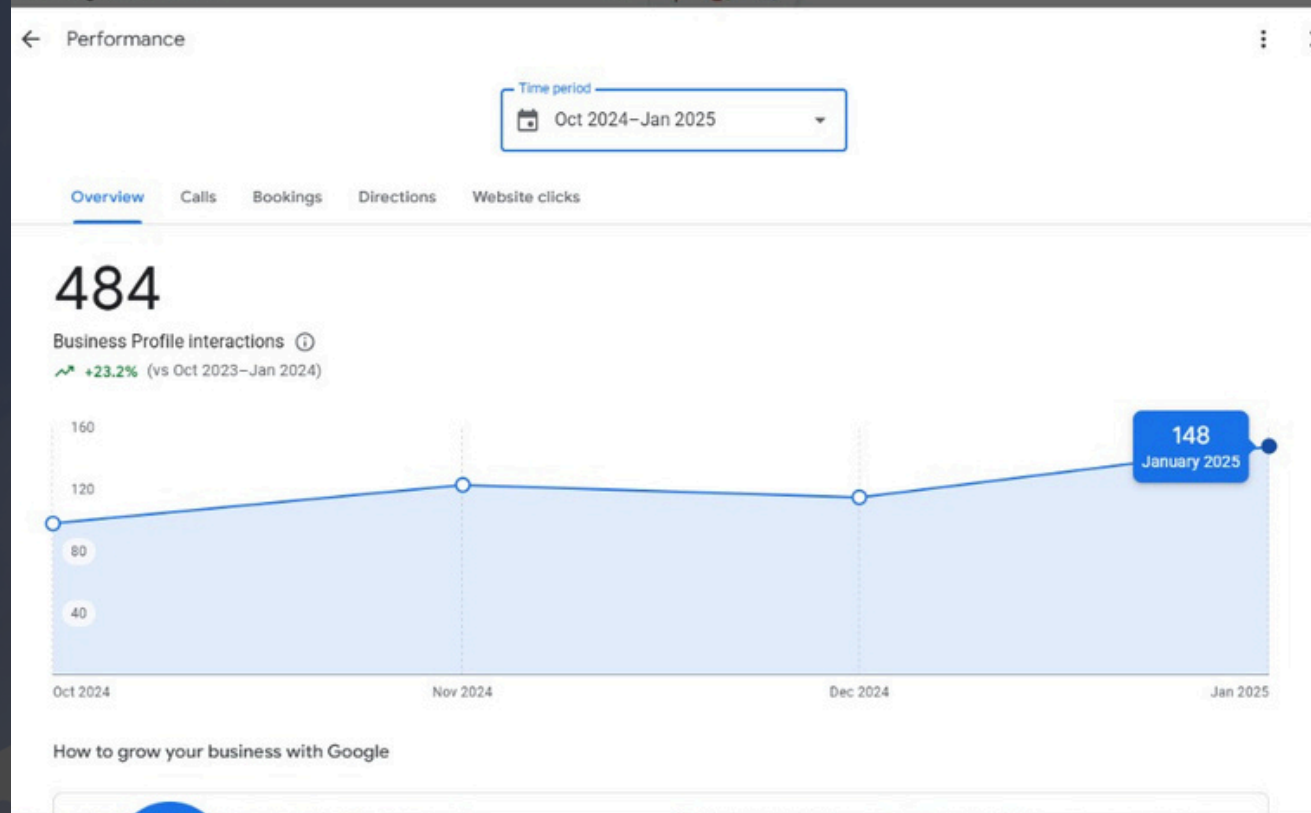
Results for **Indore, Madhya Pradesh** · Choose area

Places :

- Kanishk Clinics | Best Physiotherapy Center | Indore**
4.9 ★★★★★ (160) · Physiotherapist
BH 46, near Shankara Eye Hospital · 062612 33392
Open · Closes 7 pm
Directions
- Dr Shreya gupta | Best physiotherapy chiropractic ...**
5.0 ★★★★★ (27) · Physiotherapist
1127 H, near Ashta hospital
Open · Closes 8 pm
Directions
- Rebalance Physio Clinic - Best Physioth...**
You manage this Business Profile
5.0 ★★★★★ (190) · Physiotherapy Center
Brilliant Star Building, 2EA, near Hotel Merriot, belo...
Open · Closes 8 pm
Website Directions

More places →

GOOGLE MY BUSINESS OUTCOMES





OBJECTIVES

- Rank higher on search engine (Google, Bing and Yahoo)
- Improve website's domain authority
- Improve website's page authority
- Increase website traffic

DELIVERABLES

Technical SEO

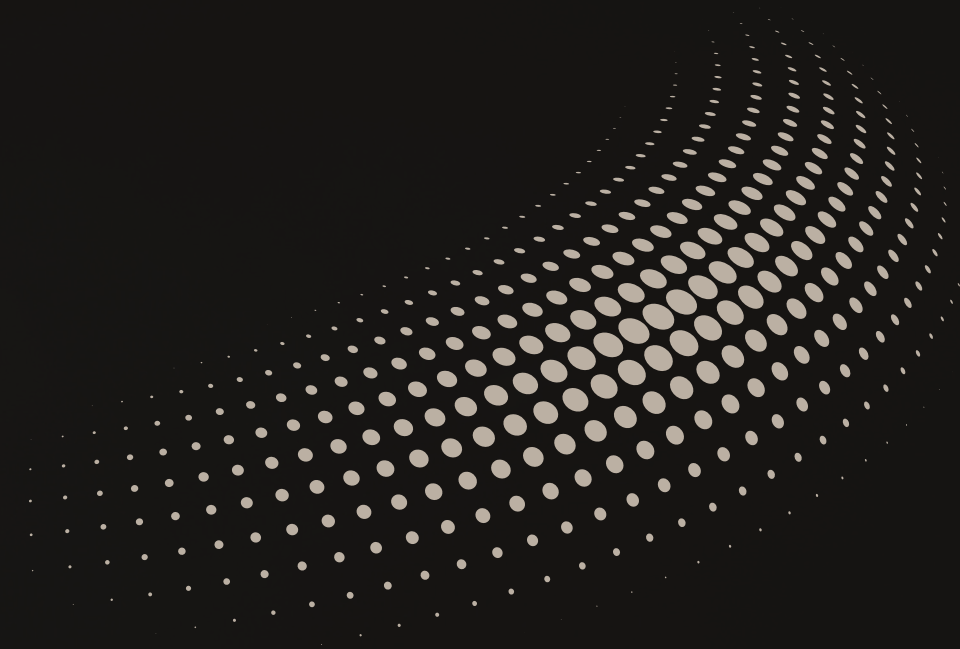
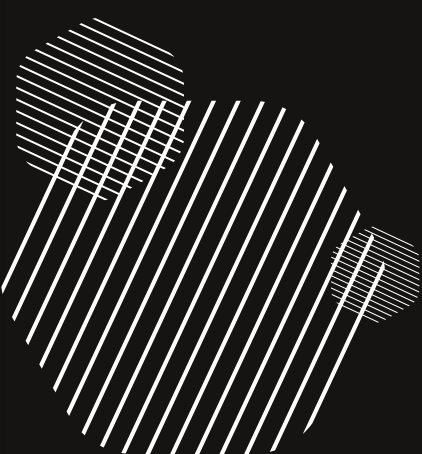
- Keyword Research and Strategy
- competitor analysis
- Content optimization
- Content creation
- Website audit

On-Page

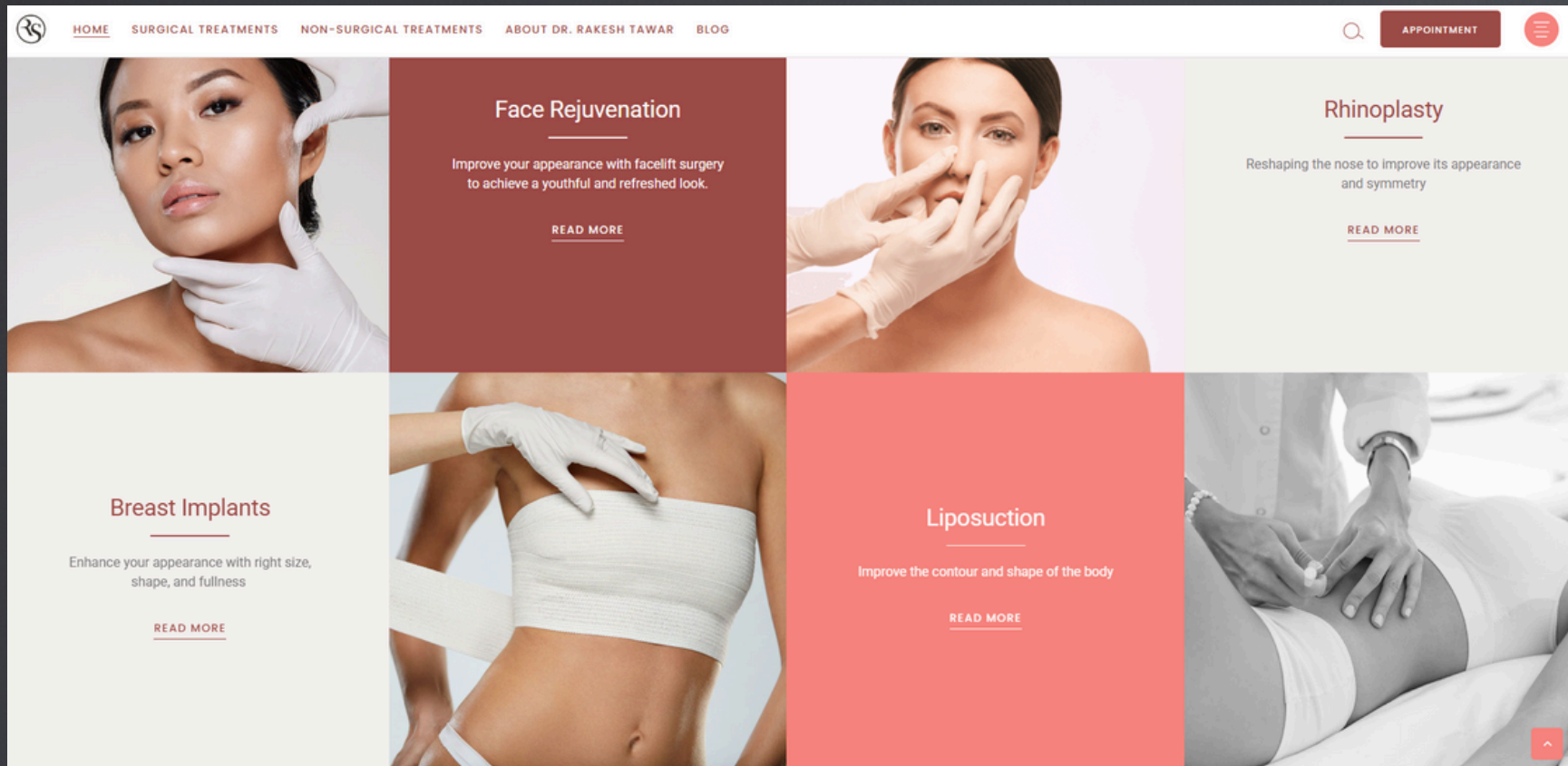
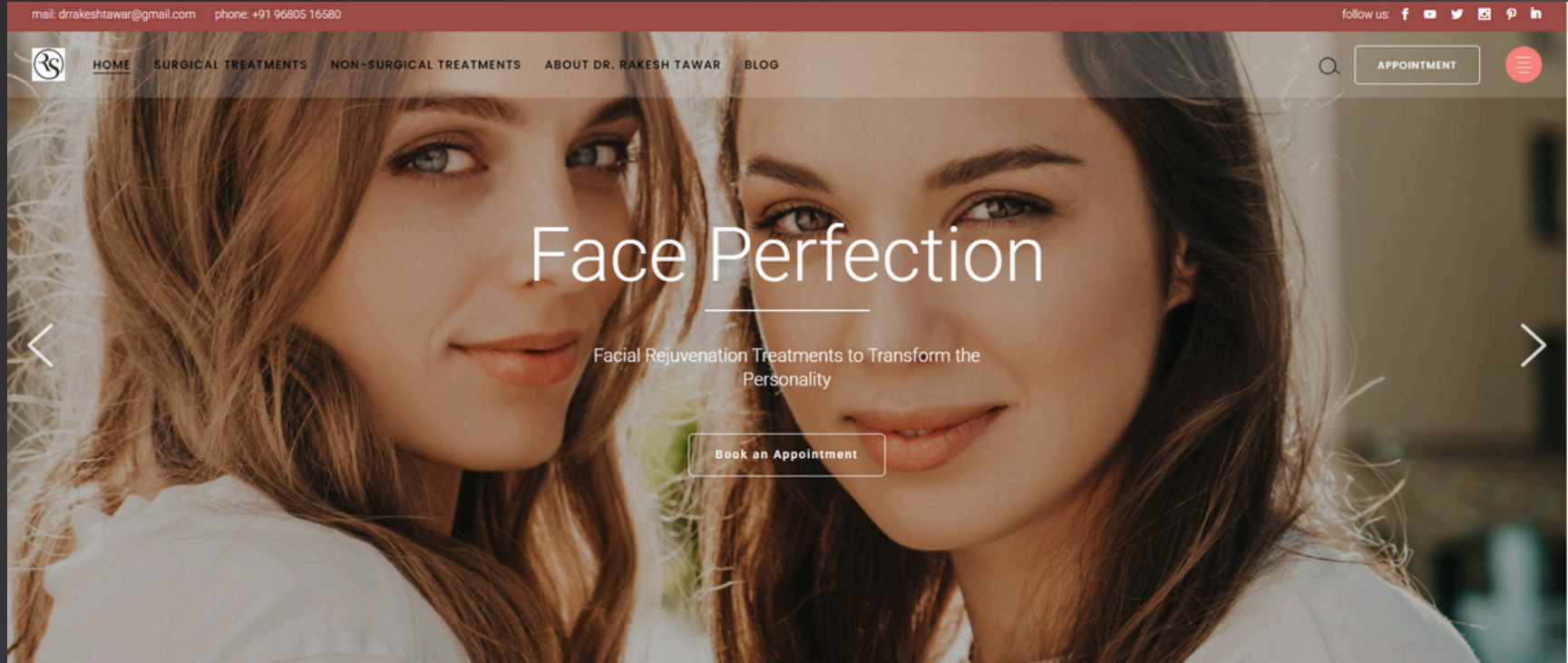
- Meta Tag Optimization
- Heading Tag Optimization
- Cannibalization
- Canonical Tag
- Schema Implementation
- Content Optimization
- Alt Text Optimization
- Image Optimization
- Internal and External Linking
- Keyword Optimization

Off-Page

- Guest post outreach
- Blog submission
- SBM submission
- Classified submission
- Image Submission
- PPT & PDF Submission
- Profile Submission
- HARO Backlinks
- Wikipedia Links



WEBSITE & KEYWORDS



Keyword	Intent	SF	KD %	Your Pot. Traffic	Your Pot. Growth	Pos. Mar 7	Pos. Mar 7	Diff	Visibility	Diff	Est. Traffic	Diff
best plastic surgeon in dehradun	C	6	22	0	0	1	1	0	5.556%	0	0	0
plastic surgeon in dehradun	C	6	24	0	0	1	1	0	5.556%	0	0	0
top plastic surgeon in dehradun	C	5	22	0	0	1	1	0	5.556%	0	0	0
rhinoplasty in dehradun	C	5	23	0	0	2	2	0	1.908%	0	0	0
rhinoplasty cost in dehradun	C	5	20	0	0	21	21	0	0.153%	0	0	0
nose surgery cost in dehradun	I	5	19	0	0	28	28	0	0.131%	0	0	0

WEBSITE & KEYWORDS

CALL NOW BRACES & KIDS SERVICES OUR CLINIC OUR DOCTORS CONTACT US ABOUT US

For Teens & Adults

BOOK APPOINTMENT

BEST ORTHODONTIC TREATMENT @ BRACES and KIDS- KANDIVALI

BEST ORTHODONTIC TREATMENT @ BRACES and KIDS- KANDIVALI

At Braces & Kids you will find all orthodontic treatments from Braces, Aligners, Smile Correction, Root Canals etc all under one roof. Dr. Rahul Doshi is an expert Orthodontist and only GOLD ALIGNER PROVIDER of INVISALIGN in Kandivali. His expertise has helped a lot of patients smile confidently and get rid of their dental issues.

At BRACE & KIDS we follow advanced and quality standards of treatment to facilitate smooth and easy experience for our patients.

Our Services

- ORTHODONTIST
- INVISALIGN
- BRACES
- CHILD DENTISTRY
- CERAMIC BRACES
- SMILE DESIGN
- SCALING & POLISHING
- DENTAL IMPLANTS
- ROOT CANAL
- EXTRACTION
- TOOTH WHITENING
- VENEERS

Keywords: 6 -14.29%

Traffic: 357 0%

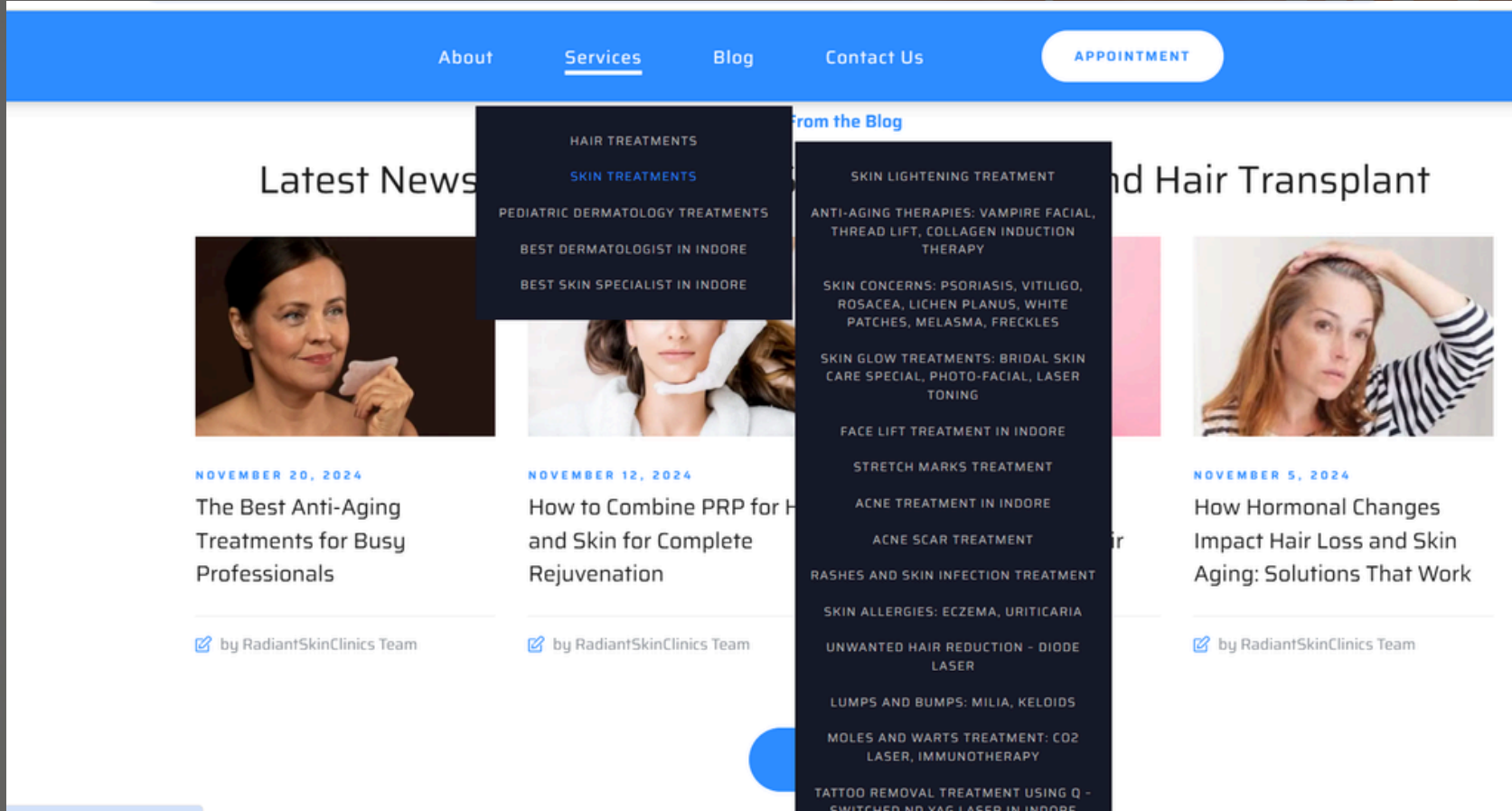
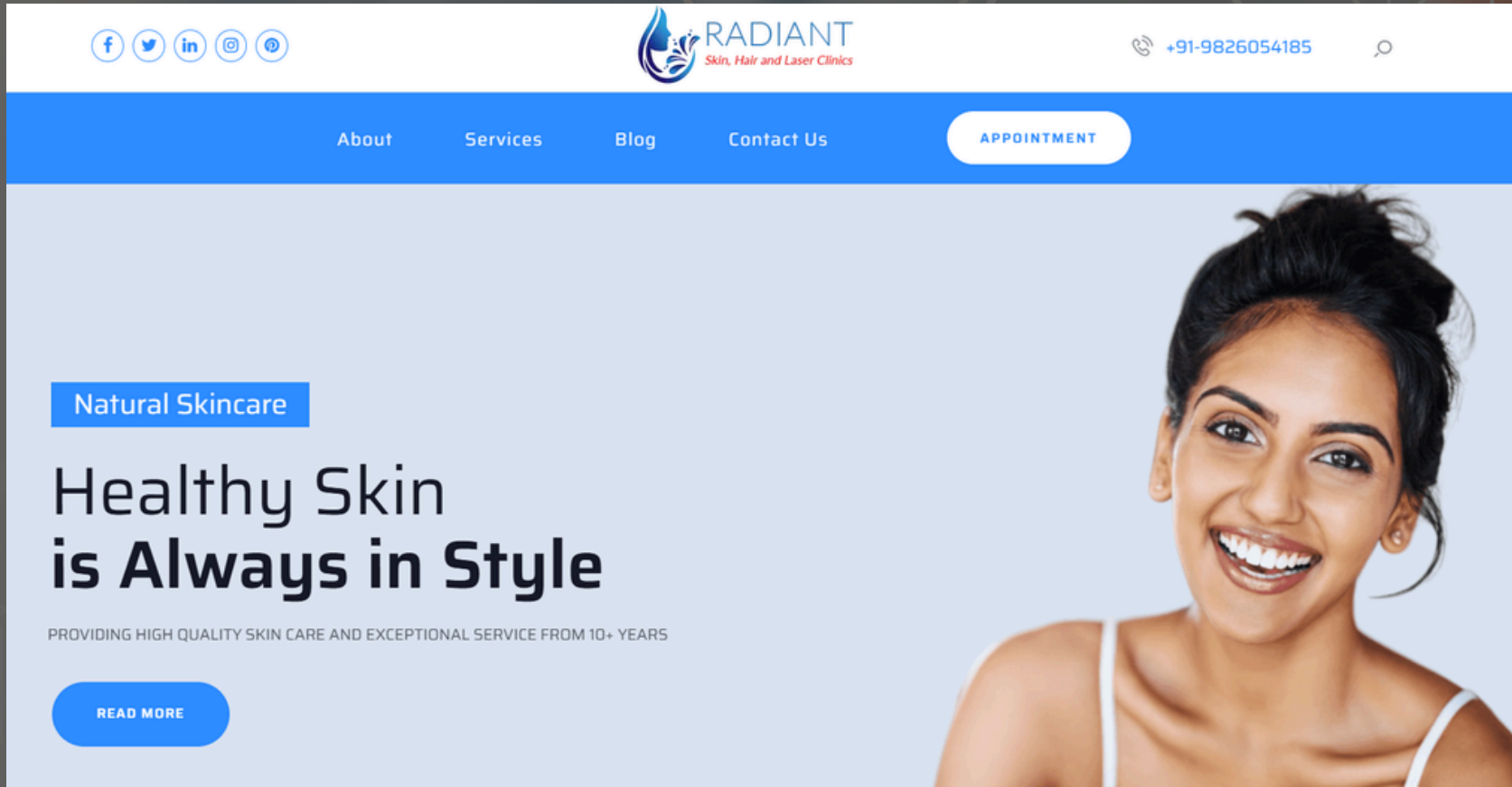
Traffic Cost: \$179.0 0%

Organic Search Positions: 6

+ Add to keyword list Manage columns 10/15 Export

Keyword	Intent	Position	SERP Features	Traffic	Traffic %	Volume	KD %	URL	Updated
childrens braces	C	1	📍 🔍 📧 📧 📧 +3	338	94.67	720	31	bracesandkids.com/	Feb 21
kids braces	C	2	📍 🔍 ⭐ 📧 📧 +5	19	5.32	390	26	bracesandkids.com/	Feb 07
kids braces	C	65	📍 🔍 ⭐ 📧 📧 +5	0	< 0.01	390	26	bracesandkids.com/	Feb 07
dental implants and braces	C	99	📍 🔍 📧 📧 📧 +3	0	< 0.01	260	10	bracesandkids.com/dental-implants/	Feb 07
braces specialist	C	25	📍 🔍 📧 📧 +2	0	< 0.01	170	6	bracesandkids.com/	Feb 23
childrens braces	C	66	📍 🔍 📧 📧 📧 +3	0	< 0.01	720	31	bracesandkids.com/	Feb 21

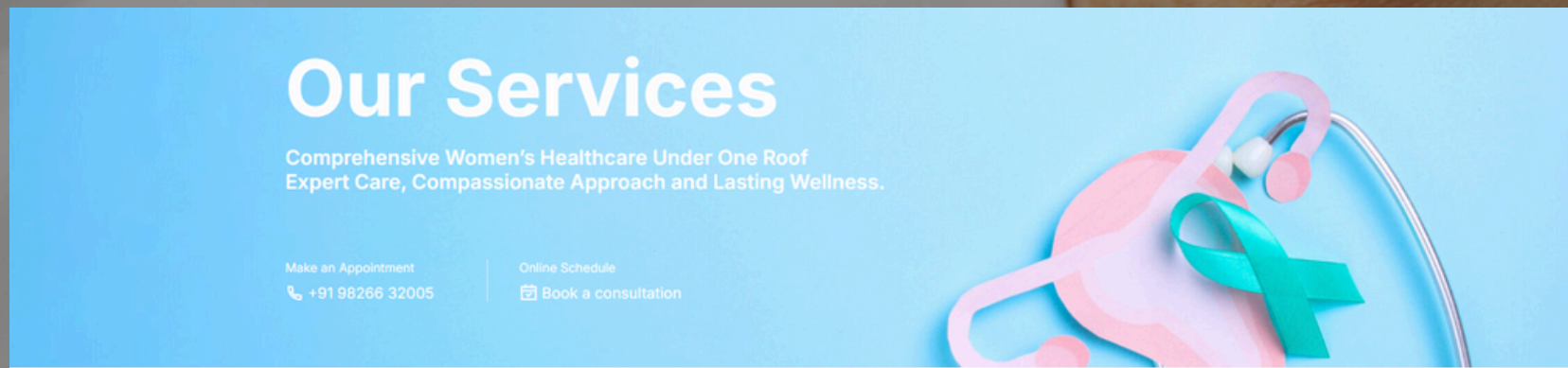
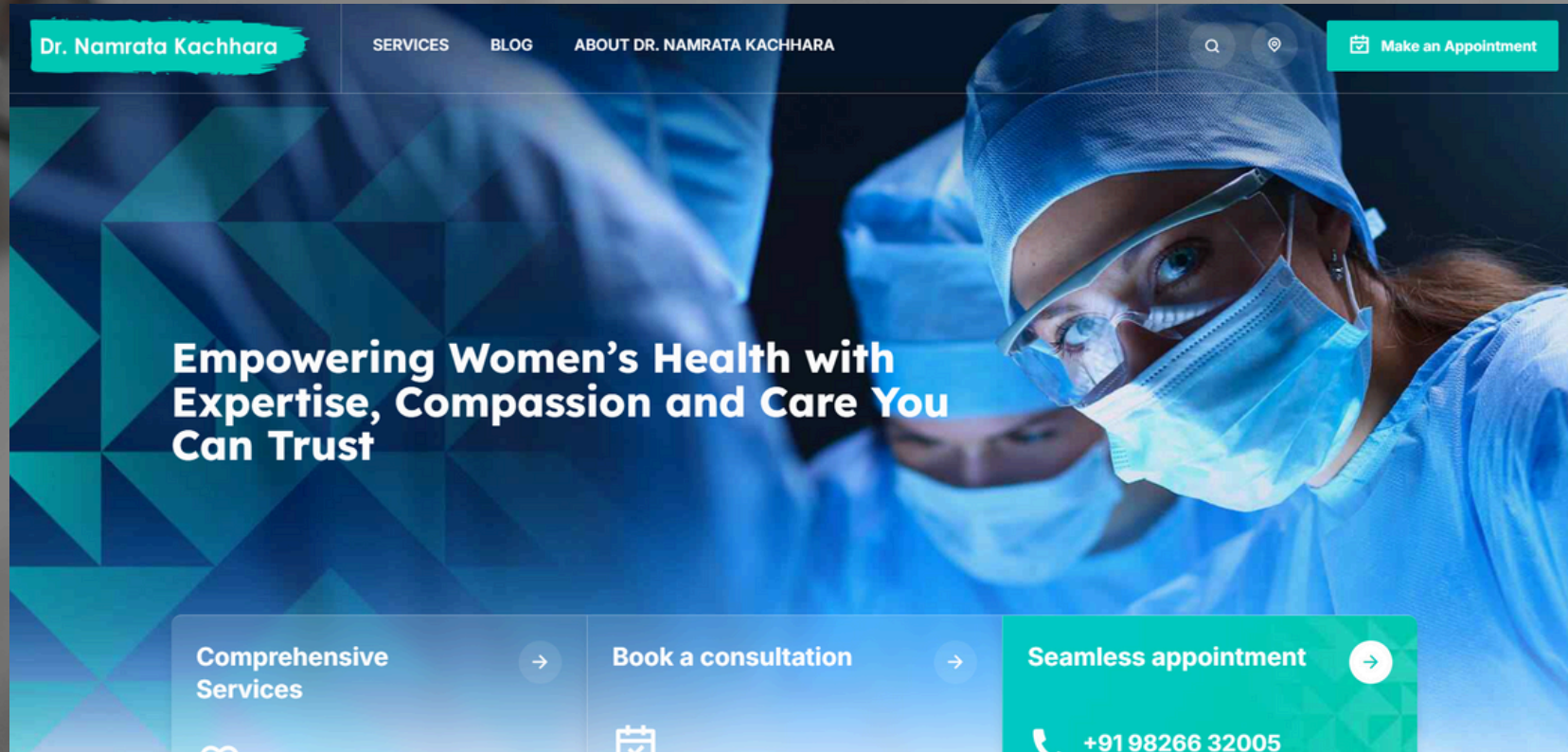
WEBSITE & KEYWORDS



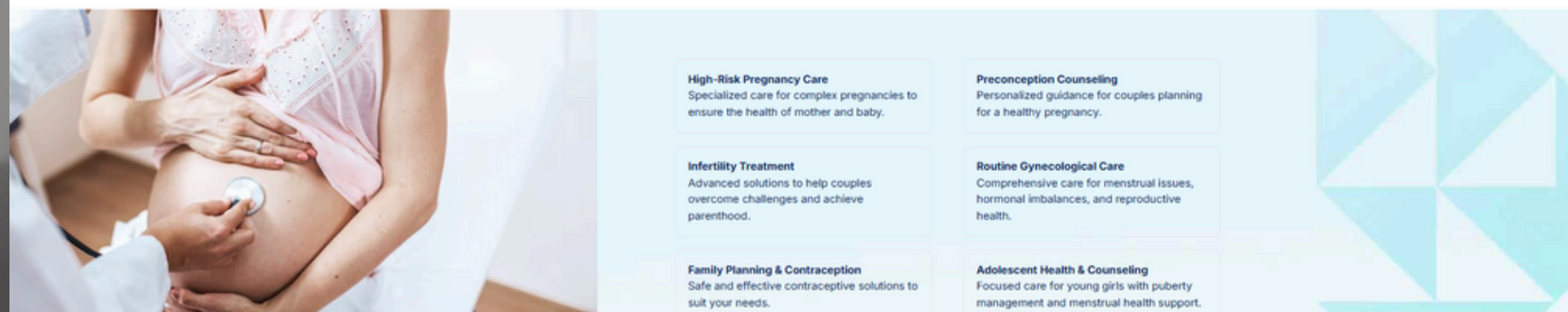
Keywords	Traffic	Traffic Cost
60 -7.89%	98 -41.87%	\$30.0 -38.57%

Keyword	Intent	Position	SERP Features	Traffic	Traffic %	Volume	KD %	URL	Updated
trichologist in indore	C	2	📍 📄 ⭐ 📧 📞 📌	22	22.44	170	21	radiatskinclinics.com/	Feb 08
best hair transplant in indore	C	5	📍 📄 ⭐ 📧 📞 📌	35	35.71	390	23	radiatskinclinics.com/	Feb 13
radiant skin and hair clinic	C	6	📍 📄 ⭐ 📧 📞 📌	19	19.38	480	26	radiatskinclinics.com/	1 day
abhishok malviya	I T	14	📍 📄 ⭐ 📧 📞 📌	7	7.14	210	30	radiatskinclinics.com/	Feb 14
skin clinic indore	C	12	📍 📄 ⭐ 📧 📞 📌	2	2.04	320	26	radiatskinclinics.com/	Feb 08
skin allergy specialist in indore	C	18	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	140	20	radiatskinclinics.com/skin-allergies-eczema-uriticaria/	Mar 01
tattoo removal in indore	C	18	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	210	25	radiatskinclinics.com/tattoo-removal-treatment-using-q-switched-...	Feb 18
skin allergy doctor in indore	C	24	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	140	20	radiatskinclinics.com/	Mar 01
hair clinic indore	C	27	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	140	14	radiatskinclinics.com/	Feb 21
skin dr in indore	C	27	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	170	22	radiatskinclinics.com/	3 days
radiant skin and hair clinic	C	27	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	480	26	radiatskinclinics.com/contact-us/	1 day
hair specialist doctor in indore	C	27	📍 📄 ⭐ 📧 📞 📌	0	< 0.01	260	23	radiatskinclinics.com/hair-fall-in-men/	Mar 02

WEBSITE & KEYWORDS



Dr. Namrata Kachhara, Best Gynecologist in Indore, provides comprehensive healthcare solutions for women at every stage of life. With over 35 years of experience, Dr. Namrata delivers advanced, compassionate, and personalized care to ensure your overall well-being.



Rankings Overview 1-31 (31) Table settings

Buy more keywords + Add keywords Actions Pot. Traffic Positions Est. Traffic Visibility All for dnamratakachhara.com

Keyword	Intent	SF	KD %	Your Pot. Traffic	Your Pot. Growth	Pos. Mar 1	Pos. Mar 7	Diff	Visibility	Diff	Est. Traffic	Diff	Vol.	CPC	URL
best pelvic adhesions treatment in indore	C	4	9	0	0	1	1	0	3.226%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
enhance confidence with cosmetic gynecology treatment in indore	I	5	5	0	0	1	1	0	3.226%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
preconception counseling in indore	I C	5	10	0	0	4	4	0	0.7%	0	0	0	0	0	https://dnamratakachhara...ng-in-indore
adolescent health & counseling in indore	C	5	20	0	0	7	7	0	0.337%	0	0	0	0	0	https://dnamratakachhara...ng-in-indore
pelvic inflammatory disease treatment in indore	I C	3	26	0	0	11	11	0	0.177%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
routine gynecological treatment in indore	C	7	12	0	0	11	11	0	0.177%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
sexually transmitted infections stis treatment in indore	I I C	3	30	0	0	11	11	0	0.177%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
vaginal prolapse treatment in indore	C	4	18	0	0	11	11	0	0.177%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
expert menopause treatment in indore	C	5	13	0	0	13	13	0	0.124%	0	0	0	0	0	https://dnamratakachhara...nt-in-indore
menstrual irregularities treatment in indore	I I C	4	23	0	0	13	13	0	0.124%	0	0	0	0	0	https://dnamratakachhara...gular-cycle
ovarian cancer treatment in indore	C	5	22	0	0	13	13	0	0.124%	0	0	0	0	0	https://dnamratakachhara...arian-cancer
effective pcos treatment in indore	C	4	4	0	0	14	14	0	0.115%	0	0	0	0	0	https://dnamratakachhara...onal-balance

OBJECTIVES

Platforms/ Networks:

Google Ads, Microsoft Ad-center, Facebook, Instagram

- Dramatically improve ROI
- Outperform the competition
- Increase conversion volume
- Better track ROI
- Reduce cost per acquisition
- Improve lead quality

Planned Activities

- Keyword Bid Optimization
- Landing Page Optimization Consultation
- CTR Analysis
- A/B Testing
- Keyword Refinements (If Required)
- Bid Refinements (If Required)
- Analytics Setup
- Google Analytics Setup Basic
- Google Ads Conversion Setup
- Reporting And Support
- Weekly Reports
- Monthly Reports
- Support Email And Chat
- Campaign Set-Up
- Keywords
- Text Ads
- Banner Ads
- Landing Page Selection
- GEO Targeting Setup
- Setup Conversion Code
- Campaign Management
- Competitor Analysis
- Keyword Optimization
- Ad Copy Optimization

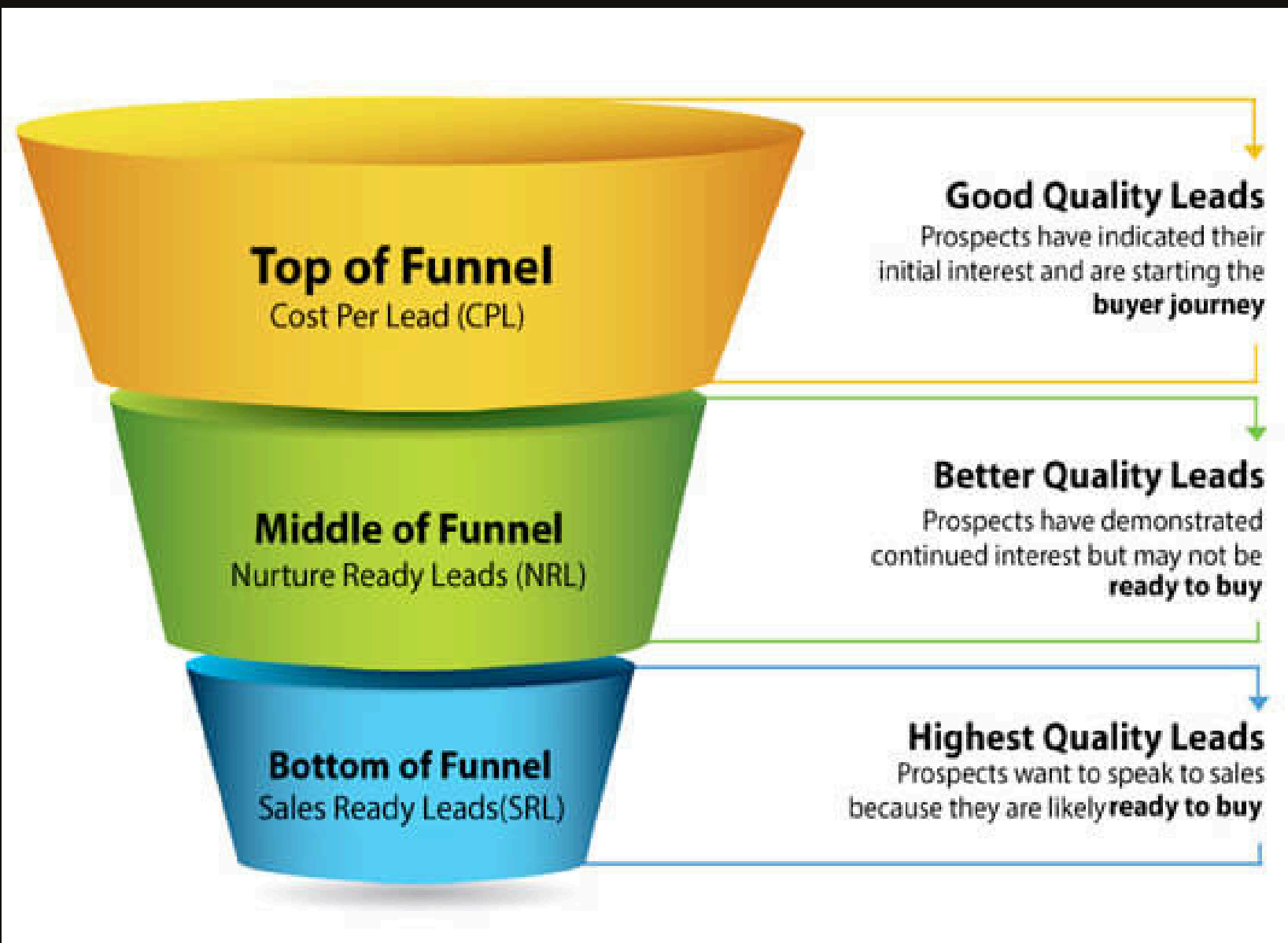
Specific Deliverables

- Lead-gen campaigns every month and we will aim to get consistent flow of qualified leads.

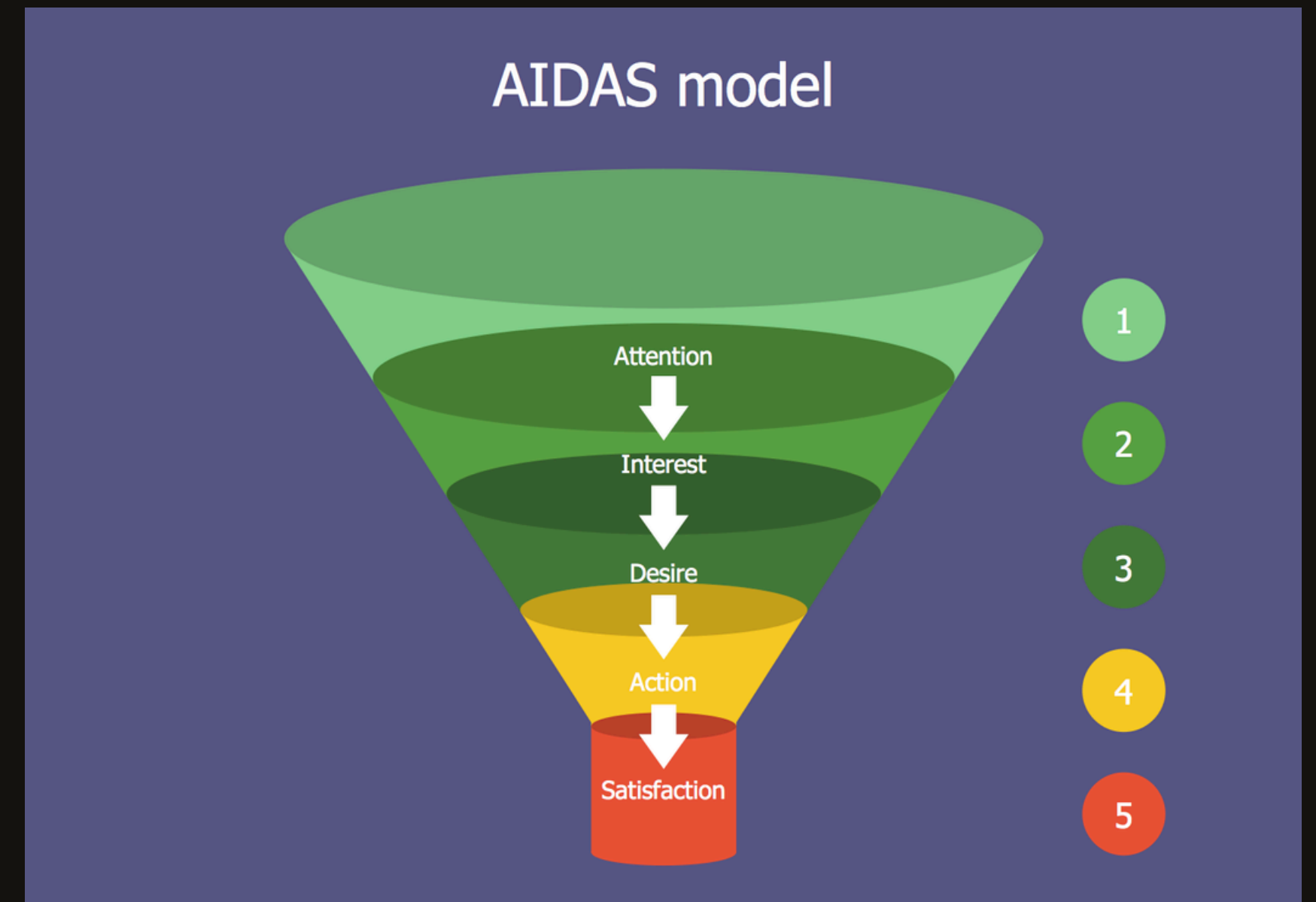


CAMPAIGN BREAKDOWN FUNNELS

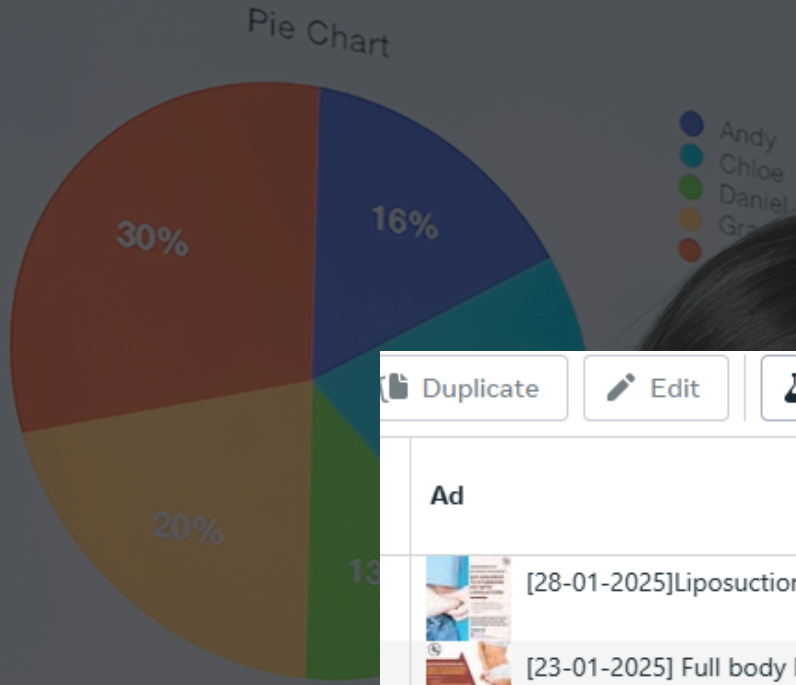
LEAD CONVERSION FUNNEL



AIDAS MARKETING FUNNEL



PERFORMANCE MARKETING OUTCOMES



Ad		strategy	Budget	Last significant edit	Att set	Results	Reach	Impressions
Ad set		Ad set	Ad set					
	[28-01-2025]Liposuction Engagement Ad	ighest volume Conversations		Feb 14, 2025, 3:58... 20 days ago	7...	26 Messaging convers...	11,460	21,163
	[23-01-2025] Full body Engagement Ad	ighest volume Conversations		Feb 14, 2025, 3:56... 20 days ago	7...	40 Messaging convers...	13,036	23,294
	Hair Trans Engagement Ad	ighest volume Conversations		Feb 14, 2025, 3:57... 20 days ago	7...	35 Messaging convers...	41,195	68,795
	Gynecomastia Engagement Ad	ighest volume Conversations			7...	16 Messaging convers...	12,358	18,480
	New Engagement Ad	ighest volume Conversations		Jan 3, 2025, 2:51 P... 62 days ago	7...	67 Messaging convers...	20,600	39,896
Results from 5 ads				—	7...	184 Messaging convers...	89,487 Accounts Center acco...	171,629 Total

Ad		strategy	Budget	Last significant edit	Att set	Results	Reach	Impressions
Ad set		Ad set	Ad set					
	IG Traffic Ad	ighest volume Profile visit		Feb 14, 2025, 1:08... 20 days ago	7...	670 Instagram Profile Vis...	103,414	125,579
	[12/13/2024] Promoting Dr. Rakesh Tawar	ighest volume Page Likes	Using campaign ...	Feb 11, 2025, 11:3... 23 days ago	7...	487 Follows or likes	96,796	217,391
Results from 2 ads				—	7...	— Multiple conversions	198,942 Accounts Center acco...	342,970 Total

OUR XPERNO DIGITAL APPOINTMENT FLOW ACCELERATOR

Our Approach

Pillar 1:
Assessment,
identifying the
Gold Nugget and
Road-mapping

Pillar 2: AFA
(Appointment Flow
Accelerator)
Implementation

Pillar 3: Lead
Nurturing & Patient
Engagement

Pillar 1

Assessment, Identifying
the Gold Nugget and
Road-mapping

Build the foundations of your funnel by first identifying the premium high-ticket services and package your offer & pricing for your services in a way that your leads can't refuse.

And You will get business in least effort, and minimum amount of money.

Pillar 2

Appointment Flow Accelerator (AFA) Implementation

Enables Consistent Flow of High-
Quality Appointments

Instant Surge with Performance Marketing

Running ads on relevant social platforms with the right positioning, messaging, and laser-focused target audience for the high-ticket services that we have identified

The Performance Marketing Funnel works as a Lead Magnet, we have generated 100+ leads monthly.

Pillar 2

Appointment Flow Accelerator (AFA) Implementation

Enables Consistent Flow of High-
Quality Appointments

Local SEO and Website SEO for Organic Leads

Focus on getting leads through organic channels like Google My Business Listing and Website SEO.

- Enhancing local SEO to attract more local patients actively seeking appointments.
- Optimizing Google search visibility for a steady stream of appointments.

In our experience of working with doctors, we have seen that organic leads are consistent, more predictable, cost-effective, and better quality.

This will ultimately add to the flow of appointments and build up a strong and good-quality funnel.

Pillar 2

Appointment Flow Accelerator (AFA) Implementation

Enables Consistent Flow of High-
Quality Appointments

We work as your extended marketing
Team and take care of every marketing
effort

- Social media management
- Lead Gen Paid Campaigns
- Website SEO
- Website Management
- Local SEO
- Online Reputation Management
- News & PR
- Content Creation and Marketing

Pillar 3

Lead Nurturing, Conversion and Patient Engagement

Often doctors and clinics struggle with low appointment conversion rates.

To solve this:

We can train your clinic staff to improve their skills and manage leads more effectively.

These approaches are helping our clients significantly increase their appointment conversion rates.

We will also, setup email automation and WhatsApp automation.



Xperno Digital enables businesses to grow exponentially and penetrate new markets by engaging as Marketing Advisors and Implementors.

Omni channel approach to Marketing with a focus on increasing traction, conversions, and generating greater brand loyalty.

Founded in **2017**

20+ Interdisciplinary Experts

We own & Operate



1.2M+
Monthly Visits



THANK YOU

